INTERNATIONALISATION POLICY

CODE: P023

Section: Academia
Procedure Owner: BOG

Last Reviewed: February 2021

Purpose
To establish a framework for the development and integration of internationalisation in the Institutes strategy, organisation, diversity, culture and governance.

Scope
The Internationalisation applies to and integrates across: curriculum content and development; research and scholarship; student orientation and experience; staff and staffing; commercial and service delivery; and a guiding context of our work and values in the Institute. This approach provides an explicit recognition of the overarching academic context; regulatory framework for quality and partnerships; and the scope of the business environment the Institute operates in. It applies to all staff and students and members of the Institutes decision-making or advisory bodies. It also provides a framework for the Institutes's partner providers to operate in when they are dealing with the Institute's programs.

Policy Statement
The Institute of Tourism Studies has a National and regional focus, but it seeks to be more accessible to a global knowledge and expertise, collaborations with other Institutes, globally, and reach-out to an international student market. Such internalization will aim towards a set of actions and areas of interest, accessible in terms of operational philosophy, that leave no boundaries towards the Institutes actions with respect to academia, operations, culture, and social issues. This global presence needs a holistic approach to the Institutes work ethic, to achieve a presence that leads to a globalized provision of education and research.
The Institute of Tourism Studies will therefore align its strategic functions:

- *"to create and generate new sources of knowledge and business concepts in related tourism management fields in order to propel the Institute of Tourism Studies as a leader in the Tourism Education on an international scale."*
- *"to add value to key industry players through improved efficiency, enhanced customer experience or through the application of innovative concepts that leverage return on investment through the combination of client specific data and knowledge to expert advice and experience of the advisory network of ITS."*
- *"to evaluate the current and future educational needs of the tourism industry with a view to develop innovative, relevant and high-quality accredited programmes content independently or in joint partnership with international institutions in order to subsequently assign rights for its delivery to qualified education delivery providers".*
- *"to achieve excellence in education to build tomorrow's tourism leaders and professionals through the delivery of higher and further education programmes accredited through the official accreditation structures".*
- *"to address short term and medium term skill gaps in the Local and International Tourism Industry through the provision of high quality and innovative practical training programmes uniquely customised to the industry's specific needs"*

Responsibility

The Institute will assess all internationalisation activities to determine the individual, Institute or regional benefit through its:

Body	Role
Executive Team	Strategic development, reporting against Institutes strategic objectives, Strategic development, resource allocation and overall responsibility.
IQAC	Internal Audit of internationalisation activities
Board of Studies	Academic principles and frameworks and teaching and research.
Programme Quality and Validation Board	Academic integrity, quality assurance and provision of technical and academic recommendations.
Internationalisation Unit	Strategic development, planning and risk management.
Corporate Services	Financial advice and approvals

See also
1. Chapter 566 of the Laws of Malta – Institute of Tourism Studies Act
2. L.N. 28 of 2017 of the Laws of Malta - Internal Quality Assurance Committee Regulations, 2017
3. Institute of Tourism Studies Policies & Procedures
4. Quality Assurance Manual